

Pittaway Beverley 10k

and 1.2 mile short race (formerly fun run)

Sunday 12th May 2024



Race Day Information

Welcome to the Pittaway Beverley 10K and family friendly short race 2024. To get the most out of your race preparation and training, please read the race instructions carefully to ensure you are up to speed on this year's event. We thank you for your co-operation and wish you all a safe and enjoyable race.

This year the race celebrates the 30th year of the event taking place. To celebrate this important anniversary we are being joined by as many of our previous race winners as possible. A celebration photograph is planned for approximately 9:20 am in the finish area in Wednesday market, and the previous winners are involved in some very important presentations. Please do come along to the celebrations!

A WORD FROM OUR OFFICIAL RACE SPONSOR....

It has been a pleasure to continue sponsoring the Beverley 10k since our first year in 2017 and I wish all the runners an enjoyable and safe race. For those who are new to our course, we have a little bit of everything on our stunning route – street-lined support at the start, glorious open expanses on the Westwood and an atmospheric finish through our historic town. I really hope you enjoy the day and look forward to seeing you at the finish line!"

Graeme Pittaway, Director

For further information
please visit our website.
www.pittawaygroup.com

Pittaway

106 - 114 Flinton Street • Hull • HU3 4NA • England
Tel: 01482 329007

RACE HQ LOCTION AND RACE NUMBER COLLECTION

East Riding College have once again kindly provided the facilities for our race headquarters for 2024, located on Armstrong Way, Beverley, HU17 0GH. Our thanks to them for their partnership.

All runners, both short race and 10k, will need to collect your race number and timing chip from the college. Numbers can be collected from 12 noon to 4:00pm on Saturday 11th May or from 8:00am on Sunday 12th May. Please DO NOT arrive before these times. Please bring safety pins with you on race day. You may collect a number(s) on behalf of other runners, but they will be in alphabetical order and you may be asked to queue more than once if they are not in the same split.

The College also has toilets available on both days and the café will be open for refreshments. There are also a host of eateries both in Flemingate shopping centre and within Beverley town centre nearby. There are limited changing facilities at East Riding College.

East Riding College



Our pledge to improve race sustainability

At Beverley 10k this year we are mindful of supporting sustainability and we are trying to be more environmentally friendly than ever before! You will see our pledges to sustainability at the college at race HQ.

This year, your souvenir t-shirt will have a series of green credentials; they are made from vegan PETA approved material which is manufactured from recycled polyester derived from plastic bottles.

In terms of waste, we are planning to dispose and recycle as much as possible in an eco-friendly manner. Water on the course will be provided by using recyclable cups rather than bottles. In the finish area please help us by placing your end of race waste in the designated bins, where we will have separate bins for fruit and water bottles. Please do empty your water bottles before they are placed in the bins.

Beverley AC supports the Cherry Tree Community Association

Local charity Cherry Tree Community Association were selected by Beverley Athletic Club members as beneficiaries of this year's races and will be in attendance over the weekend. Approximately £430 has already been raised from donations through entries or where you've opted out of having a t-shirt. About CTCA...

"Our mission is to meet the needs of the local community and surrounding area of East Yorkshire inhabitants and to provide top quality legal advice and assistance in welfare benefits, debt advice, consumer advice, employment advice and advocacy in order to set the best outcome for our clients. We offer support on welfare benefits, housing, debts, employment and we work in partnership with Pepperells solicitor for any legal enquiries. At Cherry Tree Community Association we will seek to provide these services in the timeliest manner and with an ongoing comprehensive quality control programme to provide 100% customer satisfaction."

CTCA run a food bank and we therefore ask you to contribute an item. In return we are offering you a chance to win one of three free places in the Pittaway Beverley 10k 2025.

CTCA run a food pantry and we therefore ask you to contribute an item. In return we are offering you a chance to win one of three free places in the Pittaway Beverley 10k 2025.

We ask that all participants, where possible, bring at least one item of the below to Race HQ on the morning of the race. Hand over your item to the Cherry Tree Food Pantry and take a raffle ticket - keep hold of it, photo it, but keep it safe! On the evening of Sunday 12th May we will draw 3 tickets, with the holders each winning a guaranteed free entry into next year's race! The winners will be posted on the [Beverley AC Races Facebook page](#).

Items needed:

- Beans
- Soup
- Tinned fish
- Tinned fruit
- Tinned puddings
- Any tinned items!
- Breakfast Cereals
- Shampoo
- Shower Gel
- Conditioner
- Bubble Bath



Getting there...

By bus

Hull, Bridlington, Driffield and surrounding villages are supported by a bus service. Please check [East Yorkshire buses](#) for more details.

By bike

East riding college (where Race HQ is located) has bike racks available outside the building. Please bring your own lock.

By train

Please be aware that unfortunately no trains are running between Hull and Beverley this weekend due to engineering works. A replacement bus service is being provided. Trains from the Scarborough direction are not affected. [Learn more.](#)

By car

We encourage you to car share as much as possible. There are a number of car parks around the town:

- Flemingate Shopping Centre, HU17 0NQ, is next to the race HQ at East Riding College: £1 for three hours. £2 for three to four hours.

All Council run car parks are free on Sundays. These include:

- School Lane car park, HU17 9BA (behind the fire station).
- East Riding Theatre, HU17 9BE (behind the theatre). Approach road closed at 8:45 am.
- Princes Gardens car park, HU17 9BA (behind The Treasure House). Approach road closed at 8:45 am.
- George Street car park, HU17 0AU (near the train station and Moulders Arms).
- Spencer Street car park, HU17 9EG (off Walkergate). No access from 8:45am to 10am during the fun run.
- Butcher Row car park, HU17 9EE (opposite the fire station). No access from 8:45am to 10am during the fun run.

There is no parking for event participants at Beverley Leisure Centre. [Learn more.](#)

Race day arrivals and start

We ask runners not to proceed to the start of either the 10k or short race until requested, as traffic must be stopped in the town to accommodate the large number of runners.

Short race (1.2m) assembly point

Runners are asked to assemble in front of East Riding College and around Flemingate Shopping Centre, with numbers and timing chips secured. You will then be led out to the start on Wednesday Market just after 8:45am when the train has passed.

10k race assembly point

Runners are to assemble in front of East Riding College and around Flemingate Shopping Centre with numbers and timing chips secured after 9am. This allows the short race entrants to clear the area. The 10k race will be escorted out at just after 9:45am after a train has passed through and when the road closures have been installed, to ensure runners cross the level crossing safely. Please follow marshal guidance.

You should position yourself according to your expected finish time at the race start, which will be extended along Keldgate to the south of Beverley Minster. This will allow runners to spread out. Category prizes are based on chip time, therefore this will not detract from your finishing position or time. Both East Riding College and Pittaway Group will be acting as lead vehicles ahead of the 10k race field.

Safety

Please follow the directions of marshals and have due regard for your own safety and that of other road users. Under UKA rules of competition you need to be aware of traffic dangers and directions given by officials. The wearing of headphones, or similar devices including bone conductors, is not permitted and the Race Director reserves the right to disqualify those breaching this rule.

Due to the unsuitability of the routes and for the safety of all runners, prams or pushchairs are not allowed on the 10K course and if used in the short race should be in exceptional circumstances. Please ensure you do not impinge anyone else.

We do not allow runners to participate with dogs.

Wheelchair users should contact the race beforehand to confirm suitability to take part.

The race takes place on closed roads in accordance with our traffic management plan agreed with East Riding Council. No traffic is allowed on these closed roads, this includes bikes.

Young 10k runners aged under 18

We have contacted all our young athletes aged under 18-years and are therefore subject to our young person's welfare and safeguarding policies and procedures for the event.

As the event organisers, we wanted to make sure that both yourself and your parents/guardians feel safe at our event and are aware of the safety measures we have in place to help protect our younger runners. In terms of direct support, we have provided Welfare and Safeguarding Officers at both the race HQ at East Riding College and the 10K finish area on Wednesday Market. They are identifiable by a blue vest with the writing 'Welfare Officer' on it. The officer at the race HQ is a lady called Cat and at the finish line is a man called Richard. In addition, if you are on the course and need any help you should approach any of our marshals in hi-visibility vests. These people are all in touch with the event management team, race medical team and emergency services if needed.

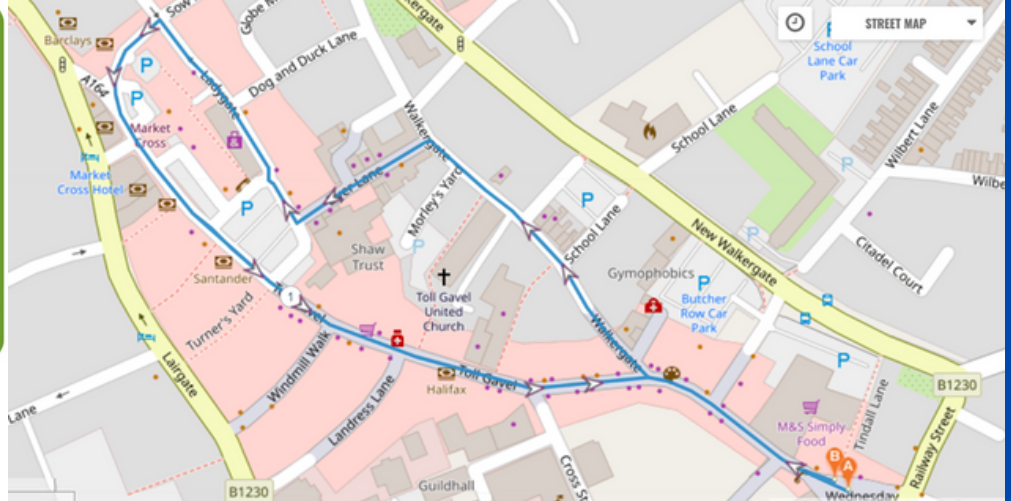
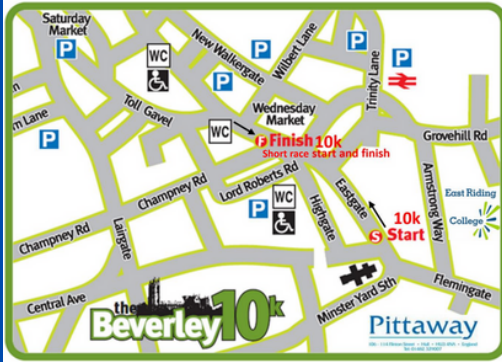
We have also written a risk assessment that covers our event which you can read [on our website](#).

First Aid

Medics UK will be stationed near the finish area of both races and are able to respond to incidents. Please contact a marshal if you or a fellow runner requires medical attention.

The courses

The short race course is approximately 2k around Beverley Town Centre. Starting in Wednesday Market it takes in two laps of the town centre anti-clockwise via Walkergate, Dyer Lane, Ladygate, Saturday Market and Toll Gavel to finish back in Wednesday Market.



The 10k starts alongside Beverley Minster on Eastgate and heads out through the town centre on Lord Roberts Road, Lairgate and through North Bar. After a left turn it then heads out across Beverley Westwood on Newbald Road, and then turns left to skirt along the edge of Walkington. The route returns into Beverley over the Westwood, past the golf course and the Black Mill and down Walkington Road. The final stretch navigates the town centre, through Saturday Market, Toll Gavel and finishes in Wednesday Market. There are ample locations for spectators. All roads will be closed during the race.



Race number and timing chip

All race numbers are to be collected from East Riding College either on Saturday 11th May from 12 mid-day to 4pm or Sunday 12th May from 8:00am. Please complete the details on the reverse of your number in case of an emergency. Do not cut or deface your number and always wear it on the front of your running top, clearly visible pinned in each corner. (Don't forget to bring safety pins.) Your timing chip is attached to the back of your race number. Numbers are strictly non-transferable on the day (see below). Anyone running under another person's number, without having previously completed the agreed transfer process ahead of the cut-off date, will be disqualified and both the runner and owner of the number will be banned from entering future Beverley AC races.

Withdrawals and transfers

Online transfers are possible up to 14:00 on Wednesday 8th May. We do not offer deferrals. If you cannot run after this date but wish to transfer the entry, please contact bevacraces@gmail.com.

Drink station

A drink station will be located at around 5.5km along the route with water in compostable cups. All runners will receive a drink of water at the finish. Our thanks to Café Nero for their support.

Road Closures

The route will be closed to traffic throughout, except for emergency vehicles. A back-marker will follow the final runner. If you drop behind a pace of 90 minutes based on the final runner start time, you may be asked to withdraw. If you continue the roads will be opened and you continue at your own risk. We must reopen roads in accordance with our traffic management plan agreed with the council.

<https://www.beverleyathleticclub.co.uk/?p=43390>

The Finish

You will be greeted by Quick & Clarke signage as you reach the finish under the Pittaway banner. Once you have finished keep moving and you will be able to collect your water and piece of fruit. The location of your finishers t-shirt will be weather dependant. It will either be at the finish line or back at the college (race HQ). Your size will be noted on your race number as per your entry data. Any requests for changes will only be considered when all finishers have collected T-shirts. Those who opted out of the T-shirt will have this stated on their race number. Short race finishers - you will also collect your finishers medal. Please then continue along the exit route as directed.

The logo for Caffè Nero, featuring the word "CAFFÈ" in a smaller, black, sans-serif font above the word "NERO" in a larger, bold, black, sans-serif font. The letters have a yellow outline.The logo for Quick & Clarke, featuring the words "QUICK & CLARKE" in a white, serif font. The ampersand is stylized and larger than the other characters.

Volunteers

The event is put on thanks to the army of over 120 volunteers from Beverley AC and friends. Please thank them for their time on the day.

Results and Prizes

Results will be available [here](#)

The short race presentations will take place in Wednesday Market at approximately 9:30am.

Short race prizes: under 11, under 13, under 15, under 17 in both male and female categories

The 10K Prize giving will take place at the East Riding College (Race HQ) at approximately 11:45am. Category prizes are based on chip time, therefore this will not detract from your finishing position or time.

- Men and Ladies: 1st – 7th

- First and second male and female in each of the follow categories: Under 19; V40, V45, V50, V55, V60, V65; First in male and female V70, V75, V80+

- First and second male and female teams (3 runners to count in each). *

- Additional prize if a new course record set (male and female).

Current course records held by:

- o Men's: Jordan Skelly (Lincoln & Wellington AC) 30:12 – 2023

- o Ladies: Della Hatfield (City of Hull AC) 34:24 – 2023

* To qualify for the team prize all members must be wearing their designated club kit and not variations or other tops. Team prizes may not be awarded on the day, to allow for the results to be verified.

Race Photos

These will be uploaded to Beverley AC Races on [Facebook](#) as soon as possible after the race. Feel free to also share your experiences about the race and your photos on social media... @beverleyathleticclub on [Instagram](#) #Beverley10K.

Helpdesk

Whilst we aim to have covered everything to offer you a race that feels safe, we realise there may be an occasion where you need some help.

A Helpdesk will be located at the East Riding College throughout the event until 12:30pm. Enquiries thereafter should be emailed to bevacraces@gmail.com. Please allow 24 - 48 hours for a response.

Good Luck

Our next Beverley AC race will be on Friday 12th July when we return to Walkington for the Viking Pest Control 10K and Wetwood Mortgage Advisers fun run. Entries for both are open and it's always a great night. [Enter here](#)

Viking Pest Control Walkington 10K and Westwood Mortgage Advisers Fun Run

Finally... we are looking forward to welcoming you to Beverley for the 10K and short race. We wish you good luck and a safe race. Entries for the 2025 event, which is provisionally scheduled for Sunday 11th May, are expected to open in February 2025. Thank you.

